Dear Editor,

A public health event occurred in our lives in 2009: the new H1N1 virus strain caused a worldwide pandemic provoking 2900 deaths in Europe alone, while in Greece 149 people died, resulting in a wave of public fear boosted by both the mass media and medical societies.1 During the same one-year period, 1463 died instantly after a series of road traffic accidents (RTAs) on Greek roads. However, neither the mass media, the scientific journals, nor the public healthcare system properly alerted the general population. Since 2009, about 1000 residents have been killed in Greece every year in an undeclared “road epidemic”,2 a condition presenting strong similarities with the situation in Iran, as noted by the Health Management Research Center of the University of Medical Studies in Tehran, Iran.3 Across Europe, an estimated 23,500 deaths per year are attributed to RTAs, with Greece being among the first afflicted in the European Union. Various types of RTAs every year in this Hellenic territory mark the zenith of this peculiar “epidemic pattern” (Figure 1).

High speed, alcohol, the complete absence of driving culture, a skimpy driving education, the inadequacy of police measures, aged drivers, and the lack of preventive measures2 have instigated a rise in severe public health issues; in addition to the dead, thousands of seriously wounded and disabled victims burden the Hellenic National Health Care System. Intensive care units are overwhelmed, and valuable resources and thousands of working hours are lost on a public health care system that is already traumatized by the economic crisis. RTAs are one of the leading causes of death, hospitalization, disability, and loss of resources. Road safety education programs combined with a series of other measures, such as driving tuition and law enforcement, should be implemented by the Greek state to raise awareness, minimize the incidence and severity of RTAs, and overturn this peculiar emerging epidemic.4 Moreover, advanced vehicle technology could be of significant help towards this end, with various assistant systems, such as the forward collision warning system, being installed in all types of road vehicles as a standard feature for the greatest social benefit.5

Conflict of Interest Disclosures
The author declares that he has no conflicts of interest.

References
2. Information Management and Analysis Division of the Hellenic

